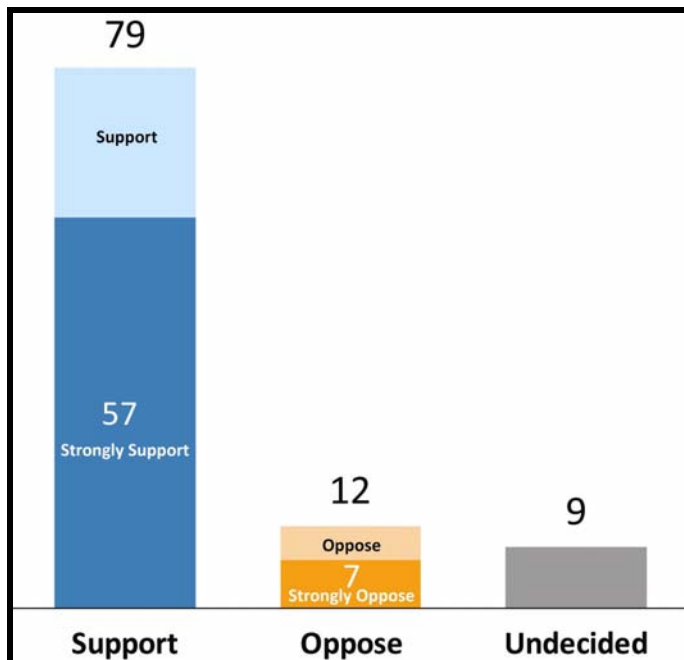


Survey Shows Public Supports Living Wage & Benefits for Retail Workers



The bar graph shows the overwhelming support a living wage ordinance has in Baltimore.

A recent Wake Up Walmart poll released Wednesday shows that residents of Washington, D.C., Philadelphia, Pa., and Baltimore, Md., want super centers that come to their communities to pay a living wage with good benefits to their workers. The poll, conducted by Lake Research, showed that voters will support elected officials if they mandate a living wage for workers at large retailers like Walmart.

Residents were asked if they would support laws that require large retailers to pay a minimum wage of at least \$12 an hour for entry-level employees and only pay less if they provide quality, affordable health care; designate at least 75 percent of jobs to full-time positions; commit to recruiting and hiring workers from the local community; and reinvest a portion of any local tax breaks they receive into charities and community organizations in the surrounding neighborhoods.

In Washington, 74 percent of respondents supported these strong standards for large retailers, and more than

half were strong supporters. In Philadelphia, 76 percent were supporters, and more than half were strong supporters. The same was true in Baltimore, where 76 percent of respondents supported these standards for large retailers and 55 percent strongly supported the idea.

These polls demonstrate what we've known all along—our community members support strong standards either through laws or union contracts that make retail jobs into retail careers. The public overwhelmingly supports measures to make large retailers like Walmart responsible employers that contribute to rather than damage our communities. **OP**

UFCW Sponsors Panel on Immigration Reform at Netroots Nation 2010



Panelists on the UFCW-sponsored "Immigration Reform's Strange Bedfellows" session at Netroots Nation 2010

Last Thursday at the Netroots Nation convention, a get-together for progressive online activists, politicians and supporters in Las Vegas, the UFCW hosted a panel on immigration reform moderated by International Vice President and Director of Food Processing, Packing and Manufacturing Division Mark Lauritsen.

The panel, titled "Immigration Reform's Strange Bedfellows", featured nationally known immigration experts like Arizona State Rep. Kyrsten Sinema, former Sacramento Chief of Police and Director of the Law Enforcement Engagement Initiative Art Venegas, Think Progress immigration blogger from the Center for American Progress Andrea Nill, and Political Director at America's Voice Adam Luna.

Panelists and the audience discussed jobs, the right-wing's economic message on immigration, how bloggers can win the message wars on immigration reform, and the impact Arizona's S.B. 1070 has had on the political landscape and our communities.

Rep. Kyrsten Sinema (Ariz.) spoke about her experience with S.B. 1070, Arizona's misguided and shameful immigration law. Sinema said the problem is Congress's failure to act and that those who want comprehensive immigration reform must respond locally as well as prodding Congress to take action and pass real reform. Arturo Venegas, an immigrant, Vietnam veteran and former chief of police for the City of Sacramento, laid out the risks of racial profiling and described how enforcement-only solutions do not work. He also appealed to bloggers for support for law enforcement officers who speak against laws like the Arizona law and for comprehensive reform, arguing that the right has better organized against those law enforcement officers than the left has organized in support of them.

Adam Luna discussed the polling his organization has done around the politics of immigration reform including the large amount of public support for comprehensive immigration reform, and how candidates and activists can frame their message on immigration in a more persuasive way. And Andrea Nill, an immigrant from Guatemala and former UFCW staff member, discussed the opposition's messaging and funding and how to counteract it.

The panel was one of the most well-attended during the convention, and audience members afterward described it as informative, engaging and encouraging in the fight for comprehensive immigration reform. **OP**

Nationwide Online Action on Mott's Coming August 2

The Mott's strike in Williamson, N.Y., is now in its tenth week. Despite the efforts of UFCW locals and members across the country, Dr Pepper Snapple still refuses to come back to the bargaining table and is running the plant with replacement workers. Our

brothers and sisters at Local 220* need our help now more than ever.

On August 2, UFCW locals and our allies across the country will join together for a coordinated day of online action against Mott's. Together, we'll show Mott's that the American people won't stand for unchecked corporate greed and inhuman treatment of workers.

Join in the action by writing a blog post about the strike, updating your Facebook status with a request to avoid Mott's products, posting messages of support for workers on the Mott's Facebook fan page, and tweeting about the need for justice at Mott's (hashtag: #justiceatmott's).

Remember, you can find updates about the strike at www.NoBadApples.org and www.MottsWorkers.org, or by following the United Food and Commercial Workers International Union and RWDSU Local 220* on Facebook. **OP**



**Mott's Workers are Under Attack,
AND SO ARE YOU**